



business pure and simple

press release



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FOR IMMEDIATE RELEASE

VAN BUREN TOWNSHIP DDA TRANSFORMS NAMESAKE COMMUNITY INTO THRIVING HUB FOR LOCAL, NATIONAL BUSINESS

Van Buren Township, MI (October 2015) – Van Buren Township in western Wayne County is leading the way for the economic boom in southeast Michigan. With tens of thousands of commuters traveling daily along I-94 and I-275 through the heart of this flourishing municipality, Van Buren Township has become a growing hotspot for new development. Easy access to highway, rail lines and both Willow Run and Detroit Metropolitan Airport puts Van Buren Township at the center of national and international cargo and passenger travel patterns.

The Van Buren Township Downtown Development Authority has attracted a wide variety of new businesses over the last 25 years, including locally owned shops, nationwide franchises and large corporations. Construction on a new Starbucks is now underway along Belleville Road, the Township's major commercial thoroughfare. Menards will begin construction in the next few months with a 2016 Grand Opening planned for the store. These are just two of the many recent projects that have Van Buren Township forging the path to business development and economic growth in southeast Michigan.

The Van Buren Township DDA has transformed the ambiance of the community as well, developing gorgeous Quirk Park, renovating and rebuilding Township Hall and implementing numerous streetscape enhancements to beautify the Belleville Road business corridor. The lush trees, ample benches, colorful banners and decorative lighting evoke a warm, welcoming feel throughout the community, encouraging residents and visitors to engage with these public amenities and the surrounding businesses.

The DDA is on track to bring more business to **Van Buren Township by hosting a booth at The Franchise Expo at the Suburban Showplace in Novi on October 30-31, 2015**. Officials from the DDA will introduce the Township to potential franchises looking to expand their business in southeast Michigan. For more information, **visit the Van Buren DDA at Booth #330 at The Franchise Expo on October 30-31**, or check out their website at www.vanburendda.com.

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